CASE STUDY: VIVID ECONOMICS & MAVA FOUNDATION



Assessing the nature impact of EU Resilience and Recovery Plans



10 Countries stu<u>died</u>



€672.5 billion

Stimulus assessed



Nature-based solutions quantified



1,700 MCO₂e

Reduced per €1 million invested in nature-based solutions on average



CHALLENGE

- Wanted to influence EU governments to channel stimulus spending towards a nature-positive recovery
- Needed a new methodology and cross-comparable index score to assess the impact upon nature of EU National Resilience and Recovery stimulus spending

ACTIONS

- Assessed the impact of stimulus upon climate and upon nature and quantified the benefits of nature-based solutions (NBS)
- Led the team, including funder liaison, analyst oversight, communications support, design, and overall quality assurance
- Wrote the content of the 75-page report
- Shared findings with EU officials from target countries through webinars and one-to-one dissemination activities
- Showed NBS deliver more jobs, economic and climate benefits

RESULT

- Report formed the analytical foundation for policy advocacy
- Inspired the development of a new Nature Positive Public Finance approach and methodology
- Click to see the final report <u>Fund Nature</u>, Fund the Future

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